Digital tool
Short summary
Versatile graphic design site with built-in templates, lots of ideas.
Likes 17
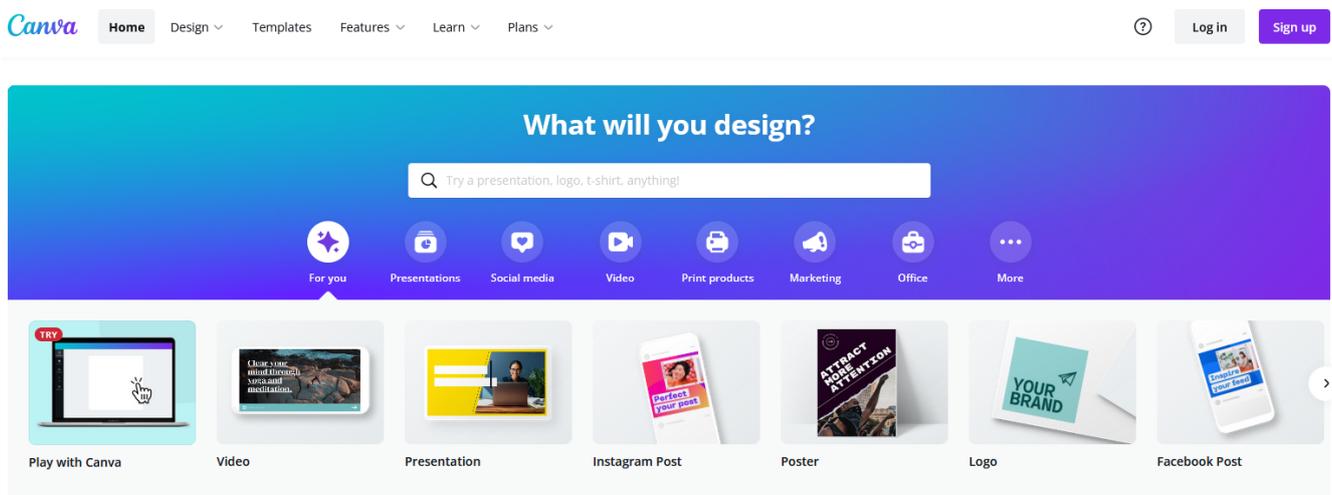[Download PDF](#)

Digital tool

- Link https://www.canva.com/
- Type of tool Infografika, Prezentáció, Videó, animáció
- Pricing van ingyenes verziója
- Interface language angol, magyar, szlovén
- Does it have a built-in repository where we can browse content created by other teachers? yes
- Does the free version support online cooperation? yes
- Difficulty kezdőknek
- AppStore link https://apps.apple.com/us/app/canva-design-photo-video/id897446215
- Author Hegedüs Helén
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Description

After registration, choose a category. The app has hundreds of ready-made templates (free and paid-pro versions), so it's worth starting with these. Click on the Create Plan button to get started.

Canva's features are expanding, so you can create presentations, prints, marketing materials, videos, social media graphics, letterheads, etc. In addition to

using a wide range of well-designed and flexible templates, registered users can also specify custom sizes.

You can add images, captions, icons, shapes, etc. to your work and then download/share/email the finished artwork.

Advantages

- multilingual interface
- simple, user-friendly program
- works on any device (tablet, phone, laptop, desktop)
- allows for individual, pair and group work
- a wide range of well-categorised templates to choose from
- constantly evolving and expanding functionality
- all created materials are stored in the user's own account, so they can be easily modified
- the there is the possibility to upload and use your own photos and videos
- it allows beginners to create sophisticated, printable graphics and documents (e.g. invitations, flyers, certificates, CVs, etc.)
- design without registration: in this case, only the basic functions are available

- Canva Pro (an advanced version of the application) is free of charge for educational and non-profit organisations

Disadvantages

The only drawback is that the more you get to know its capabilities, the more you want to do, and sometimes that can be a bit of a hurdle, because it's not a professional editor program (like Photoshop).

Usage in teaching/learning

It is recommended for creating presentations, posters, CVs, marketing materials. We can use it for school events (posters, invitations, certificates), or to liven up the bulletin board, to make social media posts more attractive by animating them.

It provides an excellent opportunity for us to give students a creative task, such as a collaborative logo design.

Tutorial video(s)

Examples

https://www.canva.com/templates/